



Dear Sponsor,

The Parkland Horseman's Association is a non-profit, community-based, volunteer organization dedicated to promoting:

- Good horsemanship
- Safe riding
- Responsibility
- Sportsmanship

Since the 1970's, through our distinctive club activities such as horse shows, clinics, volunteer programs, and other events, we've supported the recreational and educational interests of thousands of men, women, children, exhibitors, spectators, and general horse enthusiasts across South Florida.

Our upcoming 2022/2023 show season will take place at beautiful Parkland Equestrian Center. From September through May PHA will invite community equestrians to participate in Obstacle Challenges, Introduction to Hunter/Jumper, and Dressage. Most of our club members reside and do business in Parkland, Coral Springs, Coconut Creek, Boca Raton, Delray Beach and Margate; however, show exhibitors come from West Palm Beach to Homestead. Our shows are organized and run by dedicated volunteers and are attended by family and friends of the exhibitors, club members, and residents of our communities.

Once again, we are inviting local businesses to partner with us in supporting these exceptional programs and you can do so by selecting one of the many PHA advertising opportunities. The "Show Book" is provided to all PHA members and is distributed to local businesses throughout our communities. Other opportunities include simple division/level sponsors, obstacle and hunter/jumper sponsorships and T-shirt sponsors.

We would like to thank our past sponsors whose generous support has enabled us to continue offering exceptional equestrian events to the community. As always, we would love your continued support.

Enclosed you will find information regarding our advertising opportunities. If you have any questions, please email me at parklandhorsemans@gmail.com or call me at 954-591-4265.

Thank you for sponsoring the Parkland Horseman's Association. We appreciate your support!

Sincerely,

Heather Bell

President - Parkland Horseman's Association

PHA Sponsorship Opportunities

Sponsorship Type	Description	Price	Selection
Show Book Ad	Back Cover (7.5"x9.5") (SOLD)	\$500	
	Inside Front Cover (7.5"x9.5")	\$400	
	Inside Back Cover (7.5"x9.5") (SOLD)	\$350	
	Business Card (3.5"x2")	\$50	
Gold Sponsor (3 remaining)	Full page show book ad, large t-shirt logo, banner displayed at all shows for the season	\$400	
Silver Sponsor	Full page show book ad, small t-shirt logo, banner displayed at all shows for the season	\$275	
Bronze Sponsor	Half Page show book ad, small t-shirt logo, banner displayed at all shows for the season	\$200	
Division/Level Sponsor	Line under first class and division in Show Book, announcement at shows and banner at shows	\$200	
Obstacle/Jump Sponsor	Name on Obstacle/Jump for the season	\$125	
T-shirt Sponsor	Small Logo	\$75	

All sponsorships include logo on website with link and periodic mentions on social media platforms.

Sponsor Name: _____

Contact Person: _____ **Phone:** _____

Mailing Address: _____

Email: _____

Signature: _____

Please email ads/logos for the book, t-shirt and website directly to parklandhorsemans@gmail.com

Payments can be made via PayPal (parklandhorsemans@gmail.com), Venmo (Valerie Judd @parklandhorsemans) or

send a check payable to PHA to

PHA c/o Heather Bell

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