



Dear Sponsor/Advertiser,

The Parkland Horseman's Association is a non-profit, community-based, volunteer organization dedicated to promoting:

- Good horsemanship
- Safe riding
- Responsibility
- Sportsmanship

Since the 1970's, through our distinctive club activities, such as horse shows, clinics, volunteer programs, and other events, we've supported the recreational and educational interests of thousands of men, women, children, exhibitors, spectators, and general horse enthusiasts across South Florida.

During the upcoming 2021/2022 year, from October through May, PHA will be holding shows at the Parkland Equestrian Center, including Obstacle Challenges, Introduction to Hunter/Jumper, and Dressage. Most of our club members reside and do business in Parkland, Coral Springs, Coconut Creek, Boca Raton, Delray Beach and Margate; however, show exhibitors come from West Palm Beach to Homestead. Our shows are organized and run by dedicated volunteers and are attended by family and friends of the exhibitors, club members, and residents of our communities.

Once again we are inviting local businesses to partner with us in supporting these exceptional programs and you can do so by selecting one of the many PHA [advertising opportunities](#). The "Show Book" is provided to all PHA members and is distributed to local businesses throughout our communities. Other opportunities include simple division/level sponsors, obstacle and hunter/jumper sponsorships and T-shirt sponsors.

We would like to thank our past sponsors without whom our shows and sponsor book would pale. As always, we would love your continued support.

Enclosed you will find information regarding our advertising opportunities. If you have any questions, please call me at 631-560-8297 or Heather Bell, Vice President at 954-591-4265.

Thank you for sponsoring the Parkland Horseman's Association. We appreciate your support! Please make your sponsorship selection below.

Sincerely,

Lauren Soohoo

President, Parkland Horseman's Association

PHA Sponsorship Options

Sponsorship Type	Description	Price	Selection
Show Book Ad	Inside Front Cover (7.5"x9.5")	\$400	
	Inside Back Cover (7.5"x9.5")	\$350	
	Back Cover (7.5"x9.5")	\$325	
	Full Page Ad (7.5"x9.5")	\$200	
	Half Page Ad (7.5"x4.75")	\$100	
	Rider Shoutout (3.5"x2")	\$50	
	Business Card (3.5"x2")	\$50	
	Good Luck Line ("Good Luck <i>Rider's Name</i> ")	\$10	
Division/Level Sponsor	Line under first class and division in Show Book, announcement at shows and banner at shows	\$200	
Obstacle/Jump Sponsor	Name on Obstacle/Jump for the season	\$125	
Banner Sponsor	Post your banner at shows (provide your own banner or we can make one for you for a fee)		
	Per Show	\$25	
	Whole Season (6 shows)	\$125	
T-shirt Sponsor	Your logo on the back of the PHA t-shirt		
	Small Logo	\$75	
	Large Logo - Sold Out	\$100	
All Around Silver Sponsor	Half page show book ad, small t-shirt logo, banner displayed at all shows for the season	\$275	
All Around Gold Sponsor Sold Out	Full page show book ad, large t-shirt logo, banner displayed at all shows for the season	\$400	

All sponsorships include logo on website with link and periodic mentions on social media platforms.

Sponsor Name: _____

Contact Person: _____ **Phone:** _____

Mailing Address: _____

Email: _____

Signature: _____

Please email ads/logos for the book, t-shirt and website directly to parklandhorsemans@gmail.com

Payments can be made via PayPal (parklandhorsemans@gmail.com), Venmo (Valerie Judd @parklandhorsemans) or

send a check payable to PHA to

PHA c/o Heather Bell

642 Siesta Key Circle Apt 2833

Deerfield Beach, FL 33441